

# NEWS ALERT

## Cortec® Distributor Recognized by Local Paper!

LIMA -- Most companies mount its sales trophies and acknowledgments on the lobby wall. Greto Corp. parks its out front.

The latest Greto award is a gold, 1986 Rolls Royce Silver Spur, a gift from one of the company's suppliers for selling more product than any other company in the world. Greto President Richard Toth received the Rolls during a June sales convention. He expected to be acknowledged for the company's work, but never saw the car coming. "They told me they wanted me to bring my wife to the meeting so I thought they were going to acknowledge us in some way. But then, at the end of the whole thing, he asked me to stick around and handed me the keys," Toth said. "I figured I could keep it for a day or two but he said it was mine."

The Rolls was a present from Boris Miksic, president of Cortec Corp., one of the world's largest dealers of corrosion protection products.

Greto's sales crew sold more than \$1 million of Cortec product, topping a 30-year record. Miksic, a Croatian immigrant and candidate for president of Croatia, said he dreamed of owning a Rolls Royce when he was young and thought it would make a good prize.

"He said 10 years ago that he'd like to acknowledge someone by giving them a Rolls because that's what he always wanted when he first started in business. He's a unique man," Toth said.

In fairness, the same could be said for Toth. Most company owners would take their corporate gift and drive off. But Toth has proclaimed it community property. His workers earned the reward, so they should enjoy it, he said.

"We didn't get this because of me. We got this because of them," Toth said. "I told them they could use it whenever they have a special occasion."

So far, nobody has taken Toth up on the offer. It may be that nobody's had an occasion special enough to rate a Rolls Royce, but Toth thinks it's something else.

"I imagine, like me, they're a little weary of it," Toth said.

For now, the Rolls sits in storage while Toth continues to drive his Toyota back and forth to work. But if it's not being paraded around town, at least it has attracted some attention to the 24-year-old company, Toth said.

The company sells packaging and shipping products throughout the country. Its 32 employees, some of whom have been with the company from the beginning, cover a territory ranging from New Jersey to Chicago. They've received plenty of national attention -- including a Supplier of the Year award from Pro Tec Coating, an award formerly presented to CSX and U.S. Steel -- but few locals even know they exist.

"I honestly think Greto is one of Lima's best-kept secrets. We're one of Lima's best ambassadors," Toth said. "We don't look for attention, but it's nice when we get it."

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