

NEWS ALERT



Cortec® Water Treatment Generates Energy at AWT!



Lingering COVID restrictions for travel to Canada did not dampen the excitement about Cortec® water treatment solutions at AWT 2022! The annual convention of the Association of Water Technologies (AWT) drew visitors from as far as Mexico, South Africa, and New Zealand to the Cortec® booth September 21st-24th in Vancouver, BC. In addition to seeing many familiar faces, Scott Bryan (Technical Sales – Water Treatment) was pleasantly surprised to connect with many Canadian based water treatment companies for the first time.

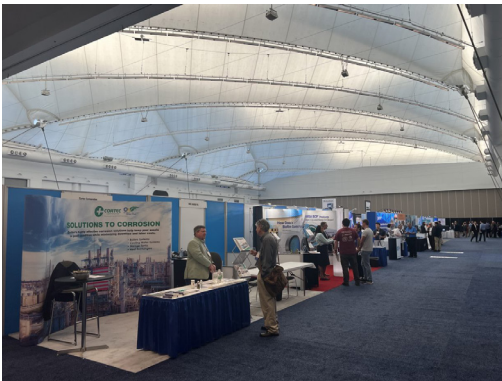
Joining Scott to represent Cortec® at Booth #124 were Tim Rayburn (West Coast sales rep) and Ming Shen (Cortec® R&D). Cortec® even received unsolicited endorsement from a bystander who jumped into a conversation at the booth one day. Scott shared, “I was speaking with a small group from one Canadian company when this gentleman stepped in and started explaining how our technology worked and that if they were not selling it as part of the overall treatment program, that they were doing a disservice to their customers.” It is a pleasure to meet such longtime distributors who stand by our technology from personal experience.

The crowd attending Scott’s “Commercial Corner” presentation on “Water Treatment Preservation Solutions” was near capacity and generated an immediate response, judging by the five to six groups of people that headed to the booth for more information before Scott could even get out of the conference room. Others stopped by the booth after hearing Scott moderate at several other back-to-back technical sessions Thursday afternoon. Ming was also able to take in some of the technical sessions during the convention to gain insights for the expansion of Cortec’s own water treatment line. Last, but not least, it was great to see a number of our distributors with whom we hope to continue building strong relationships in the near future as we penetrate the needs of the water treatment industry together!

If you were unable to attend AWT but are interested in learning more about Scott’s presentation on boiler layup and cooling system preservation, be sure to contact us today:

<https://www.cortecwatertreatment.com/contact-us/>

Keywords: AWT convention, water treatment, Cortec water treatment, preservation solutions, boiler layup, cooling system preservation, Cortec, AWT



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

