Editorial Contact: Cortec[®] Advertising Agency:

Company Contact: Bionetix[®] International Jeni Duddeck (651) 429-1100 Ext. 1114

(514) 235-5202

jduddeck@cortecvci.com

Tonya Decterov

tdecterov@bionetix.ca



Attention: Editor March 6, 2024 PRESS RELEASE



Add Probiotics to Your Toilet Cleaning Routine!

Cleaning toilet bowls is not a welcome task for most people, but it must be done for good hygiene and aesthetics in home bathrooms and public restrooms. The good news is that this chore has just gotten more exciting and effective thanks to Bionetix[®] International's probiotic cleaner for toilets!



Toilet Bowl Cleaner + Probiotics

<u>ECO-CLEAN-BOWL</u>^m is a toilet bowl cleaning tablet that adds probiotics to a septic safe cleaning formulation. Initial cleaning action cleans grime and efficiently targets and removes stains including limescale and rust. ECO-CLEAN-BOWL^m neutralizes unpleasant odors and leaves behind a fresh clean scent. But it does not stop there.

Leave Behind More Than a Fresh Fragrance

ECO-CLEAN-BOWL[™] toilet cleaning tablets are enriched with beneficial probiotics that boost the toilet's microbial ecosystem—similar to building a healthy microbiota in the human gut by eating probiotic foods and supplements. When applied to the toilet, the beneficial microorganisms of ECO-CLEAN-BOWL[™] like to hang around and start building colonies in the bowl, drain, and septic system. These colonies feed on the plentiful organic matter along this path of waste disposal. By doing so, they have many positive ongoing effects, such as

- Reducing a food source for harmful bacteria
- Consuming odor-causing substances
- Decreasing the buildup of grime and dirt
- Improving drain flow and septic tank conditions



Easy to Use Toilet Tablets

Better yet, ECO-CLEAN-BOWL[™] tablets are easy to use. Simply drop a tablet into the toilet bowl and allow it to fizz and dissolve before flushing the toilet. No scrubbing is required, although a toilet brush can be used for additional cleaning if desired.



Effective Cleaning

Although ECO-CLEAN-BOWL[™] tablets are great for use in homes with septic systems because they lack harsh chemicals that would normally harm the microbial ecosystem, they are also an excellent choice for institutional use, coming in packs of 300 tablets per pail. Furthermore, they make an ideal option for cleaning and custodial

services that need industrial strength cleaning products but also want to present an environmentally responsible image.

Make Probiotics Work for You

Microorganisms are so small that we don't see them, but we are affected by them in many ways every day. ECO-CLEAN-BOWLTM captures the positive side of beneficial bacteria for lasting effects in restroom maintenance. Contact Bionetix[®] today to learn more about adding probiotics to your cleaning routine!

Keywords: probiotic cleaners, toilet bowl cleaners, cleaning routine, probiotic toilet bowl cleaner, beneficial bacteria, restroom maintenance, septic safe cleaners, Bionetix, cleaning tips



Need a High-Resolution Photo? Please Visit: <u>www.cortecadvertising.com</u>

Bionetix[®] International is a Canadian-based company that produces biological products used in thousands of field applications worldwide. We promote a healthy environment by providing superior, environmentally friendly alternatives to current treatment methods. Our customers are able to clean and remediate contaminated systems or boost agricultural productivity in a cost-effective, natural, and non-intrusive way through the application of our biological products. Headquartered in Quebec, Canada; Bionetix[®] International is a subsidiary of Cortec[®] Corporation. ISO 9001:2015 Certified.

Cortec[®] Corporation is the global leader in innovative, environmentally responsible VpCI[®] and MCI[®] corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec[®] manufactures over 400 products distributed worldwide. ISO 9001:2015, ISO 14001:2015, & ISO/IEC 17025:2017 certified. Cortec[®] Website: <u>http://www.cortecvci.com</u> Phone: 1-800-426-7832 FAX: (651) 429-1122