



NEWS ALERT

PSAI Sparks Excitement about Bionetix® Portable Sanitation Solutions



Is it possible to be excited about portable sanitation? The team at Bionetix® thinks so—especially after a great response at our first ever PSAI convention in Daytona, Florida!

Diana Di Marco (Bionetix® Technical Sales Director) attended the February 13th-14th Portable Sanitation Association International convention along with Juan Carlos Acosta Morena (Manitu-San), a Bionetix® manufacturer's rep who recently turned our attention to exciting opportunities in this industry. In preparation for the trade show, we released a new [portable sanitation brochure](#) and refined our line of biological treatments for portable toilets under new [BIO-BOOM™](#) branding.

Equipped with brochures and samples, Diana and Juan entered the world of portable sanitation and started listening, learning, and sharing at what is considered the largest show of its kind. The attendance was great and many owners and decision-makers from portable sanitation companies stopped by our booth, expressing interest in the more sustainable technologies Bionetix® has to offer. We also connected with facility managers and other sanitation experts and had a surprise visit from actor Richard Karn (Al Borland on Home Improvement)!

Our time at PSAI was a great first visit and underscores the importance of serving an industry that always needs ways to improve waste handling. We look forward to building stronger relationships with those in this industry and are excited to continue growing our reach. [Let us know if you would like to be part of that process and want to learn more about our portable sanitation solutions!](#)

Keywords: portable sanitation solutions, PSAI convention, Bionetix, portable toilet treatment, biological treatment, sustainable products for porta-potties, porta-potty maintenance, green cleaners, probiotic cleaners, probiotic toilet treatments

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

