



# NEWS ALERT

## Governor Evers Visits Cortec® Coated Products on Green Energy Tour



[Cortec® Coated Products \(CCP\)](#) in Eau Claire, Wisconsin, was honored by a visit from Wisconsin Governor Tony Evers and his delegation Tuesday, March 28<sup>th</sup>. Governor Evers was travelling across the state to promote his clean energy budget proposal and learn more about businesses that pursue environmental compliance. As a member of the voluntary Wisconsin DNR Green Tier program for more than a decade, CCP was a prime candidate for demonstrating how sustainability programs like the Green Tier play out in real life.

During a tour of the plant, Governor Evers took time to meet several of our line operators and ask many questions about how things are done at CCP. Caleb Phenegar (COO), Guy Van Riper (Wisconsin Plant Manager), and Cliff Cracauer (EVP Sales & Marketing) escorted the governor through the plant and shared how CCP has been able to improve efficiencies and sustainability. These efforts include using less power and water, reducing scrap, and using more recycled material.

Phenegar especially appreciated the opportunity to give the governor feedback on what works well for businesses as they pursue sustainability goals. He emphasized the importance of aligning environmental compliance systems with sound business principles. For example, with CCP and the Green Tier, Cortec® has seen positive returns on investments for environmental compliance. “The projects we’ve done—we’ve not only improved our impact on the environment, but we’ve saved money doing it. So it’s a win-win,” Phenegar said later when recalling the visit.



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Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.





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Local news stations [Channel 8](#) (La Crosse) and [Channel 18](#) (Eau Claire) covered the event and captured Governor Evers commending Cortec® for its sustainability efforts. “This plant frankly at Cortec® does a great job of meeting a lot of the expectations that the state has and so it’s important,” the governor said. Cortec®, likewise, was honored to have Governor Evers take time to stop by and learn how the Green Tier program works at CCP. “It was fantastic to have Governor Evers there,” Cracauer said, “and it’s truly appreciated that he took the time out of his schedule to visit our plant and see the successful program that we’ve had in place.”

Learn more about the visit and see video clips at the links below!

Channel 8:

[https://www.news8000.com/news/gov-evers-touts-environmentally-sustainable-efforts-during-tour-of-eau-claire-business/article\\_ac578e86-cdb1-11ed-b372-e77a09e15c3c.html](https://www.news8000.com/news/gov-evers-touts-environmentally-sustainable-efforts-during-tour-of-eau-claire-business/article_ac578e86-cdb1-11ed-b372-e77a09e15c3c.html)

Channel 18:

[https://www.wqow.com/news/politics/governor-evers-in-eau-claire-visit-promotes-clean-energy/article\\_9cb6e432-cdb0-11ed-bc80-ff8951214ec6.html](https://www.wqow.com/news/politics/governor-evers-in-eau-claire-visit-promotes-clean-energy/article_9cb6e432-cdb0-11ed-bc80-ff8951214ec6.html)

*Keywords: Governor Evers Green Energy Tour, Cortec, Cortec Coated Products, Green Tier program, how Green Tier works in real life, what works well for business sustainability, returns on investment for environmental compliance, using more recycled material, clean energy budget proposal, save money with sustainability*

